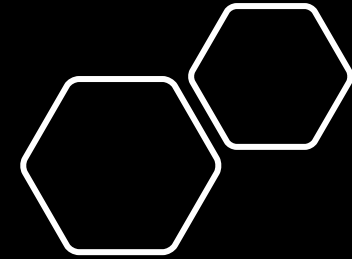




so beautiful
Children's Foundation for Ethnic Hair and Skin NonProfit Organization



Executive Summary

B Beautiful-Children's Foundation, Inc. is seeking a partnership with you. Our Foundation is a registered 501 (c) 3 tax exempt charitable organization. We are partnering with Louisiana Department of Family Services to bring Healthy Ethnic Hair and Skin classes to the parents of our foster care children.

The B Beautiful-Children's Foundation for Ethnic Hair and Skin is asking your local business to sponsor children and their families to join our worthy charity. Our families truly need your support, by sponsoring these special needs families we will provide hair and skin services through our Hair, Skin & Nail curriculum.



B BEAUTIFUL CHILDREN'S FOUNDATION

Founder & CEO

Barbette R. Woodall, our Founder, President and Executive Director left her 21st and final foster home 30 years ago, at the age of 17 years old. As a “Multi-racial” African American child, her traumatic hair experience left a long-lasting impression.

Because of her unaddressed hair and skin conditions, she had been degraded by both adults and young people, in schools and homes, Barbette’s foster care parents referred to her hair as “kinky nappy”. Her foster parents remedy was to give her an Acid Perm, that melted her hair into the shampoo bowl leaving her with long term damage to her hair and scalp.



What Children & Families Will Learn

B Beautiful-Children's Foundation for Ethnic Hair and Skin provides detailed information about hair and skin care, as well as which products and tools to use. This class is offered to all parents, but will focus on the care of African American, Bi-racial, Latino, and Mexican, and Native American children. Training is being offered to support families in avoiding the common pitfalls and misconceptions of ethnic hair and skin care.

Participants will learn about the proper care for ethnic hair and skin for both yourself and your children.

Parent/guardian & each child will receive one on one consultation with Barbette through our virtual curriculum.

Product list is customized to each child's hair and skin type, disorder, or conditioning needs.

Product line: shampoo, conditioner, body lotion, wide tooth comb, rubber bands, blow dryer/flat iron, body & face wash cloth, body soap, lotion, shea/coco/coconut butter, bath essential oil kits, cleansers, toner, moisturizers & facial scrubs.



Strengthening Families

B Beautiful Foundation believes that education with respect to the care of hair and skin can help families transition more effectively through the fostering of children. A child's development is crucial, and their self-esteem is intricately woven into the fabric of how they perceive themselves. So, it is imperative that they are able to maintain proper management and a positive outlook of their hair, skin and hygiene. We are strengthening families through our trainings.



PARTNERSHIP OPPORTUNITIES

OUR GOAL IS TO CREATE A POSITIVE COMMUNITY INFLUENCE AND LAUNCH OUR PRODUCT LINE THROUGH BUSINESS SUPPORT AND PARTNERSHIP WITH TV Network & Social Media #Ask an Expert.

- **MARKETING:** Promotional tour with major talk shows and radio & “#Ask an Expert” TV Social Media Talk show on social media platforms.
- **BRANDING:** B Beautiful- Children’s Foundation, branding cosmetic product line, shampoo, conditioner, oils and styling tools and T-shirts. B Beautiful-Children’s Foundation software application for clients and B Beautiful- Children’s Foundation, engagements on mobile devices.
- **VIRTUAL:** YouTube network “#Ask an Expert” Licensed Cosmetologist, professional talk show hosted by executive director Barbette Woodall on behalf of B Beautiful- Children’s Foundation, “#Ask an Expert” T.V virtual station for viewers and guest to participate, and received cosmetic advice, tips on product reviews.
- **COMMUNITY EVENTS:** Bee Hive of Bead traveling events, will offer children and families, made by, B Beautiful-Children’s Foundation jewelry and beads for hair and skin. Each event will include personalized complimentary samples, goodie bags containing personal care and purchase guide information brochures.
- **“Proper Hair and Skin” Certificate Curriculum accredited through “Portland State University” provides vital social and cultural competency from a Licensed Cosmetologist, Executive Director Barbette Woodall on half of B Beautiful-Children’s Foundation, for foster care/Adoption families throughout the USA and worldwide virtual comprehensive curriculum.**
- **EDUCATION SYSTEM:** School District hair and skin awareness classes for personal hygiene. Each event will include personalized goodie bags containing personal care and purchase guide information brochures.
- **MEMBER CONNECTION:** Each event requires participants to sign up Hair and Skin Curriculum “Proper Hair and Skin Care”. Foster-care families and Adoption Agencies can have a professional platform (ONLINE) to have continuous education classes. Monthly promotional emails with membership-only deals. Social media virtual engagement & B Beautiful-Children’s Foundation collaboration. (Varied Monthly Specials)
- **MEMBERSHIP:** Elective enrollment into B Beautiful-Children’s Foundation reoccurring services program curriculum. Includes discounted services and product auto ship & reoccurring payment.



B Beautiful-Children's Foundation

OUR GOAL IS TO CREATE A POSITIVE COMMUNITY INFLUENCE AND LAUNCH OUR PRODUCT LINE THROUGH BUSINESS SUPPORT AND PARTNERSHIP.

PARTNERSHIP OPPORTUNITIES: Louisiana Child welfare, receive revolving products and up to date training curriculum.

MARKETING: Promotional tour with major talk shows and radio shows.

BRANDING: B Beautiful- Children's Foundation branding product line including jewelry and clothing. B Beautiful-Children's Foundation software application for client and foundation engagement.

VIRTUAL: YouTube network #Ask an Expert. Licensed professional talk show hosted by executive director Barbette Woodall. Syndicated on Roku platform and guest to view, participate, and received advice.



B Beautiful-Children's Foundation Sponsor Partnership with Boyd Gaming

COMMUNITY EVENTS: Bee Hive of Bead traveling events will offer children B Beautiful-Children's Foundation jewelry and beads for hair and skin. Each event will include personalized goodie bags containing personal care and purchase guide information.

EDUCATION SYSTEM: School District hair and skin awareness classes for personal hygiene. Each event will include personalized goodie bags containing personal care and purchase guide information.

HOTEL AMENITIES: All hotel room toiletries upgraded to B Beautiful- Children's Foundation products including travel size botanical biodegradable eco-friendly ingredients.
Upgrade: Full-size products & care guide information only available in upgraded rooms to take home. Charged upon checkout.



B Beautiful-Children's Foundation Sponsor Partnership with Boyd Gaming

HOTEL SERVICES: Spa packages available for the entire family. Available for online and in-person booking. Optional customized services from licensed B Beautiful-Children's Foundation member.

MEMBER CONNECTION: Each event requires participants to sign up. Monthly promotional emails with member-only deals & B Beautiful-Children's Foundation collaboration. (Varied Monthly Specials)

MEMBERSHIP: Elective enrollment into B Beautiful-Children's Foundation reoccurring services program. Includes discounted services and product auto ship & reoccurring payment.



Partner With US

We need your help! With your generous support, we will be able to continue making a difference in the community by strengthen families, helping build and maintain their self esteem through practical training skills & services. Please make a donation today!

For more information about the foundation or to make a contribution, please visit our website at www.bbeautifulchildrens.org or reach me at.

Thank you again, and we look forward to your continued support.

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Click Here to Donate

